

LIMELIGHT'S CONTENT DELIVERY NETWORK HELPS YARE MEDIA LIVESTREAM MAJOR GLOBAL EVENTS

Yare Media Selects Limelight to Provide Live Over-the-Top Video for Customers

TEMPE, Ariz., December 20, 2016 – Limelight Networks, Inc. (Nasdaq: [LLNW](#)), a global leader in digital content delivery, today announced that Yare Media, a streaming media company with offices in Austria and Canada, is using the Limelight Content Delivery Service to ensure reliable high quality video delivery for major local market and media organizations.

Yare provides over-the-top (OTT) solutions to address changing content distribution models in sports, broadcasting, and entertainment. As business has expanded, the company needed a reliable global Content Delivery Network (CDN) that could support live and on-demand video globally.

“Regardless of whether it’s a live video stream of the weekly local news, or the 2016 Olympics, we deliver the content reliably around the world to over 100,000 concurrent viewers,” said Kurt Gattringer, Managing Director at Yare Media. “We have full confidence in the Limelight CDN and the Limelight team. They’re always responsive, which is particularly important with all the live streams that we deliver for our customers across devices.”

Yare is using Limelight Video Delivery Services to ensure a reliable and consistent viewer playback experience for customers worldwide and to handle unpredictable traffic spikes and patterns during major events such as the Olympics.

“For more than eight years, we have worked closely with Yare to support their growth and changing online video delivery needs,” said Jonathan Smith, Group Vice President EMEA, Limelight. “Our local team has a deep understanding of Yare’s unique streaming requirements and the evolving media landscape. We enjoy helping them push the envelope to provide new services for customers.”

A complete case study is available [here](#) with additional details on how Yare leverages Limelight Networks.

About Yare Media

Yare focuses on helping sports and entertainment properties underserved by traditional broadcast channels to implement market strategies that generate new OTT revenues and help grow their brand. The company offers enabling platforms, transcoding, transaction processing and content delivery services and casting technologies for organizations wanting to deliver a high quality video experience to a lean back, large screen audience. The company is known for innovation and for the ability to deliver

solutions that fully meet the needs of its customers. The management and operations teams have structured deals involving major sports and entertainment brands worldwide, recently setting record breaking audience numbers in Austria for UEFA games delivered over the internet. Yare's clients include: ORF, Magnabet, Turtle Entertainment, SAT.1, Nintendo, Austria Press Agentur, the United Nations, the Canadian Football League (CFL), and Microgaming.

About Limelight

Limelight Networks, a global leader in digital content delivery, empowers customers to better engage online audiences by enabling them to securely manage and globally deliver digital content, on any device. The company's award winning Limelight Orchestrate™ platform includes an integrated suite of content delivery technology and services that helps organizations secure digital content, deliver exceptional multi-screen experiences, improve brand awareness, drive revenue, and enhance customer relationships — all while reducing costs. For more information, please visit www.limelight.com, read our blog, follow us on Twitter, Facebook and LinkedIn and be sure to visit Limelight Connect.

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